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presented by Goodyear West Coast Region events. Cameron Parsons who finished on the podium at the Nationals locked the Formula Car Challenge presented by Goodyear FM West Coast Regional Championship.

The Formula Mazda is really making a comeback in popularity due to the fact that the series is growing, and that Moses Smith Racing has taken over the production of parts for the RX7 powered racing car. A large contingent of race winning Formula Mazda drivers from past years were on hand working with this year's championship contenders. The visiting FM alumni included Joey Hand, Ian Lacy, Moses Smith, Telo Stewart and Mikel Miller.

Mazdaspeed allocated close to \$30,000 in prize money for this event, and has also invited the FM National Champion to the MAZDASPEED MX5 Shootout where they will be evaluated in a wide variety of categories including lap speed consistency, technical feedback, and business and PR skills. The winner of the shootout will be awarded a free season in the 2011 SCCA Playboy Mazda MX-5 Cup.

"In the racing world, speed is critical, but the intention of this program is to see who has the other business talents and communication skills necessary to succeed in motorsports long-term. Our three previous winners all proved themselves beyond a shadow of a doubt on the pro level. Our intention is to help support the next up-and-coming talent," noted Steve Sanders, MAZDASPEED Motorsports Competition Manager. "We are so grateful to MAZDASPEED and Mazda USA for seeing the value in the Formula Car Challenge presented by Goodyear National Championships," added Ben Hettema.

Up next for the Formula Car Challenge presented by Goodyear competitors is the Winter Series which opens at Infineon Raceway on November 6th. The Winter Series is 7 races over 3 weekends and is open to PFM, FM, and FS2.0 drivers.

-source: formula car challenge





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